



*Pioneering Socioeconomic Solutions  
& Development*

**Module Code: IE-17-B**

**Module Title: Entrepreneurial Strategies**

**Faculty: Postgraduate Resilience Economy**

**1-Level: 9 Semester: Three**

**Credits: 10**

**2- First year of presentation: 2024**

**3- Pre-requisite or co-requisite modules:**

### 1.0 Allocation of study and teaching hours

Student hours allocation	Student Hours	Staff hours
<b>Lectures</b> (Taking Discussion Notes, Participation in Visits and Active Contribution)	<b>10</b>	<b>50</b>
<b>Practical classes/ Presentations/ Inspiration Labs</b> (Module Project & Presentation)	<b>35</b>	<b>20</b>
<b>Self-directed study, Set reading etc.</b> (Student case studies)	<b>15</b>	_____
<b>Assignments – preparation and writing</b>	<b>15</b>	<b>10</b>
<b>Examination (Open Book) – Assessment</b>	<b>25</b>	<b>20</b>
<b>TOTAL</b>	<b>100</b>	<b>100</b>

### 2.0 Brief description of aims and content

The module incorporates the strategic plans for distant future of pioneering a field and setting entrepreneurial change that impact the future. The module reviews the interconnectedness between inspiration and entrepreneurial economy plans and the impact that builds interests and privileges. The students will learn about the entrepreneurial activities that have inspired those how learned from mistakes and manage to build new pathways for the future. The students will combine the theoretical and practical learning with field visits that would help them to develop the suitable projects. Success stories would be shared and will be evaluated during various pauses in the classroom.

### 3.0 Learning Outcomes

The students of this module will have acquired the following learning and experience:

- ✓ Realizing the role of entrepreneurship strategies in stabilizing the social and inspiration economy
- ✓ Assessing when and how: The economy of inspiration integrates with entrepreneurship.
- ✓ Learn how to improve models of inspiration through entrepreneurship.
- ✓ Realizing the role of entrepreneurship in sustaining inspiring projects.
- ✓ Apply critical thinking in analyses and syntheses of the Inspiration Economy on Entrepreneurial Strategies.

### 4.0 Cognitive/Intellectual skills/Application of Knowledge



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Having successfully completed all the modules of resilience economy, students should be able to:

- ✓ see opportunities inside contemporary and future challenges, using lots of positive psychology techniques;
- ✓ Solve, Develop, Improve life and livelihoods conditions in the communities, whether in urban or rural areas.
- ✓ Specialise in eliminating poverty, improving equality, and empower the vulnerable.
- ✓ Work on creating participatory community programs in collaboration with government and NGOs.
- ✓ Identify opportunities and work on improving of fostering collective strategies to maximise the successes from the management of change efforts.
- ✓ work with the employees to improve the culture of the organisation and adapt to new conditions or ensure the transition or transformation to the new state.

**5.0 General Transferable Skills**

Having successfully completed all the modules of Resilience economy programme, students should be able to:

- ✓ Identify, or exploit opportunities around the problem and then to analyse them to develop short- and long-term solutions.
- ✓ Be Unique in research, and creativity, besides can work with diversified teams.
- ✓ Demonstrate profound knowledge in the field of Resilience Economy and its related practice while applying its relevant theoretical and practical frameworks.
- ✓ To synthesise and critically evaluate with empathy challenges, problems, ideas, opportunities and observations from multiple sources and from different perspectives, i.e. with holistic thinking, in order to develop coherent and evidence-based arguments.
- ✓ Creatively and systematically address complex socioeconomic issues and develop practical and innovative solutions.

**6.0 Indicative Content**

- ✓ Introduction to types of entrepreneurship strategies
- ✓ Integration Mechanisms of Inspiration Economy Models with Entrepreneurial Strategies
- ✓ Experiences in the use of entrepreneurship or its plans in the target communities
- ✓ Researching how inspiring economists benefit from entrepreneurship
- ✓ Models of creating entrepreneurship projects affecting the social economy

**7.0 Learning and Teaching Strategy**

<i>Month</i>	<i>Date</i>	<i>Topics covered</i>	<i>CILOs</i>	<i>Teaching Method</i>	<i>Assessment</i>
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1	Sep	Introduction to types of entrepreneurship strategies	1,2	Lecture/ Discussion	Active Participation
2	Oct	Integration Mechanisms of Inspiration Economy Models with Entrepreneurial Strategies	1,2,3	Lecture/ Case Studies, Students Presentations & Discussion	Assignment #1
3	Nov	Experiences in the use of entrepreneurship or its plans in the target communities	2,3,4	Lecture/ Discussion/ Projects/ Case Study	Case #1 Inception of Module Project
4	Dec	Researching how inspiring economists benefit from entrepreneurship	3,4,5,6	Research Analysis Application	Research & Active Participation
5	Jan	Models of creating entrepreneurship projects affecting the social economy	2	Lecture/ Students Presentations, Discussion	Project Continuation & Publishing Paper
<b>Jan</b>			<b>Open Book Exam</b>		

**8.0 Assessment Strategy**

- Taking Discussion Notes,
- Participation in Visits and Active Contribution
- Assignments
- Students Case Studies
- Module Project & Presentation
- Final (Open Book Exam)

**9.0 Assessment Pattern**

Components	Weighting (%)	Learning objectives covered
<b>In-module assessment:</b>		
<b>30%</b>		<b>1,2,3,4,5,6</b>
Taking Discussion Notes, Participation in Visits and Active Contribution		
Assignments Students Case Studies		
<b>Final assessment:</b>		
<b>70%</b>		
Module Project & Presentation		<b>45%</b>
Final Assessment (Open Book Exam)	<b>25%</b>	<b>1,2,3,4,5</b>



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**10.0 Strategy for feedback and student support during module**

Each Presentation is marked, marks post on the module Web on the University Postgraduate Online Campus Platform, with immediate feedback (direct contact with the student or contact through the online modules platform); Specimen examination papers and solutions available.

**11.0 Indicative Resources**

Besides the international references in the relevance to the module, the following are the IIEP published research:

**Book of Reference No 1**

Buheji, M and Ahmed, D (2017) *Breaking the Shield, - Introduction to Inspiration Engineering (English)* Archway Publishing -USA, ISBN- 978-1480848061.

**Book of Reference No 2**

Buheji, M and Ahmed, D (2019) *The Defiance - A Socio-Economic Problem Solving (Edited Book)*, AuthorHouse, UK. ISBN: 978-1-7283-8869-4.

**Book of Reference No 3**

Buheji, M. (2018) *Re-Inventing Our Lives, A Handbook for Socio-Economic "Problem-Solving"*, AuthorHouse, UK. ISBN- 978-1-5462-9840-3.

**Book of Reference No 4**

Buheji, M and Ahmed, D (2019) *The Intent - Shaping the future of Poverty Economy*, AuthorHouse, UK. ISBN- 9781728392455.

**Book of Reference No 5**

Brewer, J and Gibson, S (2016) *Institutional Case Studies on Necessity Entrepreneurship*. Edward Elgar, UK

**Paper References**

- Buheji, M (2019) Understanding the Economics of Problem-Solving. A Longitudinal Review of the Economic Influence of Inspiration Labs- Three Years Journey on Socio-Economic Solutions. *American Journal of Economics* 2019, 9(2): 79-85
- Buheji, M (2019) Shaping the Anatomy of Socio-Economic Community Problems towards Effective Solutions, *Issues in Social Science*, Vol. 7, No. 1, pp. 1-11.
- Buheji, M (2019) Reviewing Implications "Poverty and Entrepreneurship in Developed and Developing Economies", *American Journal of Economics*, 9(5): pp. 268-271.
- Buheji, M (2019) Social Innovation and Sustainable Entrepreneurship, A Book-Review, *American Journal of Economics*, 9(3): 154-156.



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- Buheji, M. (2018) Book Review- “Understanding Necessity Entrepreneurship”, A Reflection on Book Review: “Institutional Case Studies on Necessity Entrepreneurship”, Issues in Social Science, Vol. 5, No. 2. pp. 54-60.
- Buheji, M. (2018) Book Review- Entrepreneurial Neighbourhoods Towards an Understanding of the Economies of Neighbourhoods and Communities, Journal of Social Science Studies, Vol. 5, No. 2, pp. 207-209.
- Buheji, M (2020) Geographic Influence on Innovation and Entrepreneurship Spillovers, Research in Business and Management, Vol.7, No.2 , pp.1-5.
- Buheji, M (2019) Shaping Future Type of Poverty - The Foresight of Future Socio-economic Problems & Solutions - Taking Poverty as a Context- Beyond 2030, American Journal of Economics, 9(3): 106-117.
- Gibb, A. (2002). In pursuit of a new ‘enterprise’ and ‘entrepreneurship’ paradigm for learning, creative destruction, new values, new ways of doing things and new combinations of knowledge. International Journal of Management Reviews, 4(3), 213–231.

**12.0 Other resources used (e.g. e-Learning, field visits, periodicals, software, etc.):**

- a) Additional required materials will be provided throughout this module in a soft copy.
- b) Field Visits will be arranged based on students availability in the Morning or Afternoon to certain entities that have managed to bring solutions for complex problems, or have a problem that needs to be investigated.
- c) Case Studies of both Resilience and similar concepts that lead to love models creation that influenced the socio-economy.